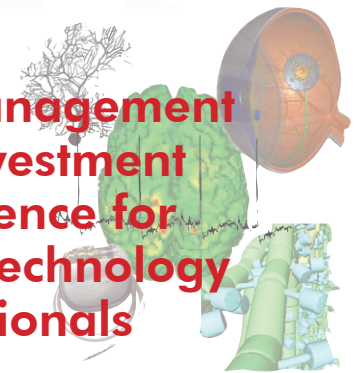




neurotech  
leaders  
forum

2010

## The Management and Investment Conference for Neurotechnology Professionals



At this two-day conference, attendees will:

- ➔ Interact with key VC firms in the neuro space
- ➔ Keep abreast of the latest neurotech developments
- ➔ Acquire management insight on issues facing the industry

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### Technologies Covered

Neural Prostheses  
Neuropharmaceuticals  
Neuromodulation  
Deep Brain Stimulation  
Stroke Rehabilitation  
Brain Sensing Technologies  
Cell Therapies

### Issues Discussed

Obtaining Financing  
Partnering Opportunities  
Reimbursement Outlook  
Relationships with Biotech Firms  
Marketing and Distribution  
Developing Clinician Support

### Featured Entrepreneurs

**Active Diagnostics, Inc., Davis, CA.**  
Intraoperative Monitoring company providing services to hospitals in the Southwest U.S..

**Autonomic Technologies, Inc. Redwood City, CA.** Manufacturer of neuromodulation system to treat headache.

**Spinal Modulation Inc., Menlo Park, CA.** Manufacturer of neuromodulation systems to treat chronic pain.

**Trifectas Medical Corp., Seabrook, TX.** Manufacturer of novel neuromodulation treatments for brain repair.

**Trigeminal Solutions, Inc., San Carlos, CA.** Developer of personalized medicine tools for CNS therapeutics.

### Silver Sponsor



### Sponsors



October 26-27, 2009  
Radisson Hotel  
Newport Beach, CA

### Who Should Attend

- Neurotechnology Executives
- Venture Capital Professionals
- Entrepreneurs
- Healthcare Professionals
- Neural Engineering Researchers

**Neurotech**  
business report  
*from medical technology to commercial products*  
461 Second St. #124  
San Francisco, CA 94107



This two-day conference offers an exclusive forum for neurotechnology executives and entrepreneurs to interact with investors, technologists, and potential partners who are actively working to grow this new and exciting industry. The schedule of presentations and panel discussions features a host of experts with a wealth of information on the neurotechnology industry and the investment community.

Sessions will cover a range of technologies and market segments in the neuro space, including neuromodulation, neural prostheses, neurosensing, and neurorehabilitation. The first day of the conference features several sessions on the status of the neurotechnology industry, including a keynote on the future of neuromodulation by Elliot Krames, former president of the International Neuromodulation Society.

On the second day, there will be panel discussions on key issues affecting the industry, such as reimbursement, licensing, and other commercialization factors. Reese Terry, founder of Cyberonics, will deliver the keynote address on the second day, where he will offer his observations on the growth of this industry during the early days. The forum will also feature presentations from several early-stage neurotechnology firms covering a range of product and technology areas.

### Hotel Information

The Radisson hotel San Francisco Airport is located at 5000 Sierra Point Parkway, Brisbane, CA 94005. A limited number of rooms are available for \$139 per night. Call the hotel at 415 467 4400 and mention Neurotech Leaders Forum to secure this rate.

### Speakers and Panelists

#### Conference Faculty

**James Cavuoto**, Editor and Publisher, Neurotech Reports  
**Glenn Cornett, M.D., Ph.D.**, Senior Financial Editor, Neurotech Reports  
**Dominique Durand, Ph.D.**, Professor, Case Western Reserve University

#### Panelists and Presenters

<b>Rob Abrams</b> , Sanderling Ventures	<b>Manuel Lopez-Figueroa, Ph.D.</b> , Bay City Capital
<b>Gtetchen Benko-Mruk</b> , Concentric Medical	<b>Milton Morris, Ph.D.</b> , Cyberonics Inc.
<b>Albert Cha, M.D., Ph.D.</b> , Vivo Ventures	<b>Ben Pless, Ph.D.</b> , Autonomic Technologies
<b>Chris Chavez</b> , St. Jude Medical Neuromodulation	<b>Michael Russell</b> , Active Diagnostics
<b>Stephanie Fertig</b> , National Institutes of Health	<b>Steven Stupp, Ph.D.</b> , Trigeminal Solutions
<b>Thomas Hughes</b> , Thomas Hughes Associates	<b>Reese Terry</b> , Trifectas Medical Corp.
<b>Nader Kameli</b> , Emerging Medical Solutions	<b>Kevin Wasserstein</b> , Versant Ventures
<b>Elliot Krames</b> , Pacific Pain Rx Center	<b>David Wood</b> , Spinal Modulation Inc.
<b>Todd Latterell</b> , Stellar Technologies	

## 2010 Neurotech Leaders Forum

September 23-24, 2010, Radisson Hotel San Francisco Airport

Day One	Neurotechnology Fundamentals	Day Two	Industry Sessions
8:00-8:30	Registration and Coffee	8:00-8:30	Registration and Coffee
8:30-9:30	State of the Neurotechnology Industry: 2010 James Cavuoto, Neurotech Reports	8:30-9:30	Neurotechnology Growth Opportunities James Cavuoto, Neurotech Reports
9:30-10:00	Keynote Address: The Future of Neuromodulation Elliot Krames, M.D., Pacific Pain Rx Center	9:30-10:00	Keynote Address: The Growth of an Industry Reese Terry, CEO, Trifectas Medical Corp.
10:00-10:30	Coffee Break	10:00-10:30	Coffee Break
10:30-12:00	The Investment Outlook for Neurotechnology Glenn Cornett, M.D., Ph.D., Neurotech Reports Manuel Lopez-Figueroa, Ph.D., Bay City Capital	10:30-11:15	Neurosensing Industry Expands Rob Abrams, Sanderling Partners Michael Russell, Active Diagnostics
12:00-1:30	Luncheon	11:15-12:00	Next-Generation Implantable Devices Albert Cha, M.D., Ph.D., Vivo Ventures Todd Latterell, Stellar Technologies
1:30-2:15	Neurotech Reports Editors Panel: Drugs vs. Devices James Cavuoto, Neurotech Reports Glenn Cornett, M.D., Ph.D., Neurotech Reports Dominique Durand, Ph.D., Case Western Reserve Univ.	12:00-1:30	Luncheon Presentation of 2009 Gold Electrode Awards
2:15-3:00	The DBS Market Matures Dominique Durand, Ph.D., Case Western Reserve Univ.	1:30-3:00	Entrepreneur Panel Ben Pless, Ph.D., Autonomic Technologies Inc. David Wood, CEO, Spinal Modulation, Inc. Steven Stupp, Ph.D., TriGeminal Solutions, Inc.
3:00-3:30	Refreshment Break	3:00-3:30	Refreshment Break
3:30-4:15	Noninvasive Neurotechnology Devices Dominique Durand, Ph.D., Case Western Reserve Univ.	3:30-4:15	Reimbursement Challenges: Lessons Learned Thomas Hughes, Life Science Alley Reimbursement SIG Gretchen Benko-Mruk, Concentric Medical, Inc.
4:15-5:00	Neurotechnology Partnering Opportunities Glenn Cornett, M.D., Ph.D., Neurotech Reports Chris Chavez, St. Jude Medical Neuromodulation Milton Morris, Ph.D., Cyberonics, Inc. Kevin Wasserstein, Versant Ventures	4:15-5:00	Clinical Trial Success Stories Stephanie Fertig, NIH NINDS Nader Kameli, Emerging Medical Solutions
5:00-7:00	Cocktail Reception	5:00-7:00	Cocktail Reception

### Registration Form

Registration fee:  Day One \$895  Day Two \$895  Days One and Two \$1495

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