



neurotech
leaders
forum

2011

The Management and Investment Conference for Neurotechnology Professionals



At this two-day conference, attendees will:

- ➔ Interact with key VC firms in the neuro space
- ➔ Keep abreast of the latest neurotech developments
- ➔ Acquire management insight on issues facing the industry

Register Now at
www.neurotechreports.com

Technologies Covered

Neural Prostheses
Neuropharmaceuticals
Neuromodulation
Deep Brain Stimulation
Stroke Rehabilitation
Brain Sensing Technologies
Cell Therapies

Issues Discussed

Obtaining Financing
Partnering Opportunities
Reimbursement Outlook
Relationships with Biotech Firms
Marketing and Distribution
Developing Clinician Support

Featured Entrepreneurs

Functional NeuroModulation Inc., Toronto, ON. Manufacturer of DBS systems for treating Alzheimer's disease.

Evergreen Medical Technologies, St. Paul, MN. Provider of of technology-driven solutions for neurotech device manufacturers.

Blackrock NeuroMed., Salt Lake City, UT. Manufacturer of clinical EEG and single-cell recording systems.

EmSense Corp., San Francisco, CA. Provider of of quantitative neuroscience metrics for neuromarketing, advertising, and content applications.

Silver Sponsors



Sponsors



October 17-18, 2011
Radisson Hotel SFO
Brisbane, CA

Who Should Attend

- Neurotechnology Executives
- Venture Capital Professionals
- Entrepreneurs
- Healthcare Professionals
- Neural Engineering Researchers

Neurotech
business report
from medical technology to commercial products
461 Second St. #124
San Francisco, CA 94107



This two-day conference offers an exclusive forum for neurotechnology executives and entrepreneurs to interact with investors, technologists, and potential partners who are actively working to grow this new and exciting industry. The schedule of presentations and panel discussions features a host of experts with a wealth of information on the neurotechnology industry and the investment community.

Sessions will cover a range of technologies and market segments in the neuro space, including neuromodulation, neural prostheses, neurosensing, and neurorehabilitation. The first day of the conference features several sessions on the status of the neurotechnology industry, including a keynote on the role the National Institutes of Health can play in helping neurotech device development by Kip Ludwig, newly appointed program director for plasticity and repair at the NIH/NINDS.

The second day of the conference is devoted to new markets for neurotechnology, including consumer applications in neuromarketing, training, gaming, and cognitive enhancement. Representative of several new-frontier neurotech companies will make presentations as well as users of the new technology.

Hotel Information

The Radisson hotel San Francisco Airport is located at 5000 Sierra Point Parkway, Brisbane, CA 94005. A limited number of rooms are available for \$139 per night. Call the hotel at 415 467 4400 and mention Neurotech Leaders Forum to secure this rate.

Speakers and Panelists

Conference Faculty

James Cavuoto, Editor and Publisher, Neurotech Reports
Glenn Cornett, M.D., Ph.D., Senior Financial Editor, Neurotech Reports

Panelists and Presenters

Don Deyo, Medtronic Neuromodulation
Andy Gotshalk, Blackrock NeuroMed
Paul Grand, RCT BioVentures
Jonas Hansson, HealthCap
Thomas Hughes, Thomas Hughes Associates
Aaron Johnson, American Licorice Company
Todd Langevin, Functional NeuroModulation
Kip Ludwig, Ph.D., National Institutes of Health
Randy Nelson, Evergreen Medical Technologies

Dan O'Connell, NeuroVentures
Victor Pikov, Ph.D., Huntington Medical Research Institutes
Roger Quy, Ph.D., Technology Partners
Michael Russell, Ph.D., Aaken Insite Inc.
Mikhail Shapiro, Ph.D., UC Berkeley
Steven Stupp, Ph.D., Trigeminal Solutions
Chip Wallace, Fisher Wallace Laboratories
Keith Winters, EmSense Corp.

2011 Neurotech Leaders Forum

October 17-18, 2011, Radisson Hotel San Francisco Airport

Day One	Neurotechnology Industry Updates	Day Two	New Markets for Neurotech
8:00-8:30	Registration and Coffee	8:00-8:30	Registration and Coffee
8:30-9:30	State of the Neurotechnology Industry: 2011 James Cavuoto, Neurotech Reports	8:30-9:30	The Consumer Market for Neurotechnology James Cavuoto, Neurotech Reports
9:30-10:00	Keynote Address: Neurotechnology and the NIH Kip Ludwig, Ph.D., Program Director, NIH/NINDS	9:30-10:00	Consumer-Oriented Neural Interfaces Victor Pikov, Ph.D., Huntington Medical Research Institutes.
10:00-10:30	Coffee Break	10:00-10:30	Coffee Break
10:30-12:00	Neurotech Reimbursement Outlook: Impact of Health Care Reform Thomas Hughes, Thomas Hughes & Associates	10:30-11:15	Advances in Neurosensing Michael Russell, Ph.D., Aakenn Insite, Inc.
12:00-1:30	Luncheon Presentation of 2011 Gold Electrode Awards	11:15-12:00	Noninvasive Neurostimulation Devices Chip Wallace, President, Fisher-Wallace Labs
1:30-3:00	Neurotechnology Entrepreneur Panel James Cavuoto, Neurotech Reports, Moderator Todd Langevin, President, Functional Neuromodulation Andy Gotshalk, CEO, Blackrock NeuroMed Randy Nelson, CEO, Evergreen Medical Technologies	12:00-1:30	Luncheon
3:00-3:30	Refreshment Break	1:30-2:15	Neurotechnology Entrepreneur Panel James Cavuoto, Neurotech Reports, Moderator Steve Stupp, Ph.D., CEO, Trigeminal Solutions
3:30-4:15	Advances in Implantable Neurotechnology Devices Don Deyo, VP, R&D, Medtronic Neuromodulation Victor Pikov, Ph.D., Huntington Medical Research Institutes	2:15-3:00	Advances in Neuromarketing Technology Roger Quy, Ph.D. Technology Partners, Moderator Keith Winters, CEO, EmSense Corp. Aaron Johnson, American Licorice Company
4:15-5:00	The Investment Outlook for Neurotechnology Glenn Cornett, M.D., Ph.D., Neurotech Reports Heath Lukatch, Ph.D., Partner, Novo Ventures Jonas Hansson, Associate, HealthCap Mikhail Shapiro, Ph.D., Miller Fellow, UC Berkeley Paul Grand, Managing Director, RCT BioVentures	3:00-3:30	Refreshment Break
5:00-7:00	Cocktail Reception	3:30-4:15	Panning for Gold: The Search for New Brain Biomarkers James Cavuoto, Neurotech Reports, Moderator
		4:15-5:00	Brave New World: Ethical Considerations of Neurotechnology James Cavuoto, Neurotech Reports, Moderator
		5:00-7:00	Cocktail Reception

Registration Form

Registration fee: Day One \$895 Day Two \$895 Days One and Two \$1495

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Company _____

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