



neurotech  
leaders  
forum

2005

**The Management  
and Investment  
Conference for  
Neurotechnology  
Professionals**



**At this two-day conference,  
attendees will:**

- ➔ Interact with key VC firms in the neuro space
- ➔ Keep abreast of the latest neurotech developments
- ➔ Acquire management insight on issues facing the industry

**Register Now at**  
[www.neurotechreports.com](http://www.neurotechreports.com)

**Technologies Covered**

Neural Prostheses  
Neurostimulation  
Neuromodulation  
Functional Electrical Stimulation  
Stroke Rehabilitation  
Brain Sensing Technologies  
Magnetic Stimulation  
Brain-Computer Interfaces

**Issues Discussed**

Obtaining Financing  
Partnering Opportunities  
Reimbursement Outlook  
Relationships with Biotech Firms  
Marketing and Distribution  
Developing Clinician Support

**Featured Entrepreneurs**

**Northstar Neuroscience, Inc.**,  
Seattle, WA. Manufacturer of  
neurorehabilitation systems

**Andara Life Science, Inc.**,  
Indianapolis, IN. Manufacturer of  
spinal cord regeneration system

**Restorative Therapies, Inc.**,  
Baltimore, MD. Manufacturer of  
neurorehabilitation systems

**Neuronetrix, Inc.**, Louisville, KY.  
Manufacturer of neurosensing  
systems

**Medtrode, Inc.**, London, ON.  
Manufacturer of deep brain  
stimulation electrodes

**NeuroNexus Technologies**, Ann  
Arbor, MI. Manufacturer of  
implantable neural probes

**Sponsors**



**NIF**  
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**forum**

**October 20-21, 2005**  
**Crowne Plaza**  
**San Francisco Airport**

**Who Should Attend**

- Neurotechnology Executives
- Venture Capital Professionals
- Entrepreneurs
- Healthcare Professionals
- Neural Engineering Researchers

**Neurotech**  
**business report**  
*from medical technology to commercial products*  
461 Second St. #124  
San Francisco, CA 94107



This two-day conference offers an exclusive forum for neurotechnology executives and entrepreneurs to interact with investors, technologists, and potential partners who are actively working to grow this new and exciting industry. The schedule of presentations and panel discussions features a host of experts with a wealth of information on the neurotechnology industry and the investment community.

Sessions will cover a range of technologies and market segments in the neuro space, including neuromodulation, neural prostheses, neurodiagnostics, and neurorehabilitation. The afternoon of the first day of the conference features two short courses for neurotechnology professionals, one devoted to technology basics and the other to obtaining funding.

The second day of the conference features a keynote address from the CEO of Northstar Neuroscience Inc., one of the most promising VC-financed neurotechnology firms. There will also be panel discussions on key issues affecting the industry, such as regulatory and reimbursement issues, licensing, and other commercialization factors. The forum will also feature presentations from several early-stage neurotechnology firms covering a range of product and technology areas.

## Hotel Information

The Crowne Plaza San Francisco International Airport Hotel is located at 1177 Airport Blvd., Burlingame, CA 94010. Rooms are available for \$109 per night. Call the hotel at 650 342 9200 and mention Neurotech Leaders Forum to secure this rate.

## Speakers and Panelists

### Moderators

**James Cavuoto**, Editor and Publisher, Neurotech Reports  
**Warren Grill, Ph.D.**, Duke University, Senior Technical Editor, Neurotech Reports  
**Glenn Cornett, M.D., Ph.D.**, Metastrat, Senior Financial Editor, Neurotech Reports

### Panelists and Presenters

**Alex Arrow**, Lazard Capital Markets  
**Leslie Bortoff**, ONSET Ventures  
**Mark Carney**, Andara Life Science Inc.  
**Mark Cochran**, NeuroVentures Fund  
**Jennifer French**, The Neurotech Network  
**Iain Glass**, Mindcare Centres  
**John McDonald, M.D., Ph.D.**, Restorative Therapies, Inc.

**Gary Karp**, LifeOnWheels.com  
**Alan Levy, Ph.D.**, Northstar Neuroscience Inc.  
**Zack Lynch**, NeuroInsights  
**Jeff Newman**, California Technology and Commerce Agency  
**Joe Pancrazio, Ph.D.**, NIH/NINDS  
**Roger Quy, Ph.D.**, Technology Partners  
**Gail Schechter, Ph.D.**, BioIntelligence

# 2005 Neurotech Leaders Forum

October 20-21, 2005, Crowne Plaza, San Francisco International Airport

Day One	Neurotech Short Courses	
1:00-2:30	Track A: Technology Basics of Neurotechnology Warren Grill, Neurotech Reports	Track B: Finance Obtaining VC Funding Glenn Cornett, Neurotech Reports
2:30-3:00	Refreshment Break	
3:00-4:30	Neuropharmacology Industry Fundamentals Zack Lynch, NeuroInsights	Neurotechnology Market Fundamentals James Cavuoto, Neurotech Reports
4:30-5:00	Consultation and Mentoring Sessions	
5:00-7:00	Cocktail Reception	
Day Two	Neurotech Industry Sessions	
8:30-9:00	Registration and Coffee	
9:15-9:45	Keynote Address: Launching a Neurotech Startup Alan Levy, President and CEO, Northstar Neuroscience, Inc.	
9:45-10:15	Neurotechnology Industry Update James Cavuoto, Neurotech Reports	
10:15-10:30	Coffee Break	
10:30-11:15	The Role of Government in Neurotechnology Panel Joe Pancrazio, Neural Prosthesis Program, National Institutes of Health Jeff Newman, California Technology and Commerce Agency	
11:15-12:00	Serving the User Panel Jennifer French, Society to Increase Mobility Gary Karp, LifeOnWheels.com	
12:00-1:30	Luncheon	
1:30-3:00	Entrepreneur Panel	
3:00-3:15	Refreshment Break	
3:15-4:00	New Technologies Panel Warren Grill, Duke University John McDonald, Johns Hopkins University Iain Glass, Mindcare Centres	
4:00-5:00	Venture Capital Firms Perspective Panel	
5:00-6:30	Cocktail Reception	

## Registration Form

Registration fee: ☐ Day One \$795 ☐ Day Two \$795 ☐ Days One and Two \$1195

Name \_\_\_\_\_

Company \_\_\_\_\_

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Mail this form to Neurotech Reports, 461 Second St. #124, San Francisco, CA 94107 or fax to 415 358 4264 or register on-line at [www.neurotechreports.com](http://www.neurotechreports.com)