

# 2004 Neurotech Leaders Forum

October 4–5, 2004

Crowne Plaza, San Francisco International Airport



neurotech  
leaders  
forum

2004

## Day One: Neurotech Start-Up Intensive Course

This half-day event is targeted at early-stage neurotechnology firms and research professionals contemplating launching a neurotech start-up. Conference faculty will offer tutorial courses in preparing a business plan, conducting market and competitive research, and locating sources of funding specific to the neurotechnology industry.

- 12:00–1:00 Registration
- 1:00–2:15 Selling Your Business Plan to VCs, Glenn Cornett, Neurotech Reports
- 2:15–3:30 Neurotechnology Market Fundamentals, James Cavuoto, Neurotech Reports
- 3:30–4:00 Refreshment Break
- 4:00–5:30 One-on-One Mentoring Sessions
- 5:30–7:00 Cocktail Reception

## Day Two: Neurotech Industry Sessions

This full-day conference offers an exclusive forum for neurotechnology executives and entrepreneurs to interact with investors, technologists, and potential partners who are working to grow this new industry.

- 8:30–9:00 Registration and Coffee
- 9:00–9:15 Introduction
- 9:15–9:45 Keynote Address: "Building a Neurotechnology Firm," Chris Chavez, CEO, Advanced Neuromodulation Systems
- 9:45–10:15 Neurotechnology Industry Update, James Cavuoto, Neurotech Reports
- 10:15–10:30 Coffee Break
- 10:30–11:15 Reimbursement and Regulatory Affairs Panel
- 11:15–12:00 Commercialization Outlook Panel
- 12:00–1:30 Luncheon
- 1:30–3:00 Entrepreneur Panel
- 3:00–3:15 Refreshment Break
- 3:15–4:00 New Technologies Panel
- 4:00–5:00 Venture Capital Firms' Perspective
- 5:00–6:30 Cocktail Reception

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## Registration Form

Registration fee:  Day One \$795  Day Two \$795  Days One and Two \$1195

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Payment Method:  Check  MasterCard  Visa  AmEx  P.O.# \_\_\_\_\_

Card number \_\_\_\_\_ Exp date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Mail this form to Neurotech Reports, 461 Second St. #124, San Francisco, CA 94107  
or fax to 415 358 4264**

**or register on-line at [www.neurotechreports.com](http://www.neurotechreports.com)**

Cancellation Policy: Cancellations will receive refunds (minus \$100 processing fee) if received by September 4, 2004. Substitutions from the same company are allowed.