



neurotech
leaders
forum

2004

The Management and Investment Conference for Neurotechnology Professionals



At this two-day conference,
attendees will:

- ➔ Interact with key VC firms in the neuro space
- ➔ Keep abreast of the latest neurotech developments
- ➔ Acquire management insight on issues facing the industry

Register Now at
www.neurotechreports.com

Technologies Covered

Neural Prostheses
Neurostimulation
Neuromodulation
Functional Electrical Stimulation
Stroke Rehabilitation
Brain Sensing Technologies
Magnetic Stimulation
Cortical Control of Prostheses

Issues Discussed

Obtaining Financing
Partnering Opportunities
Reimbursement Outlook
Relationships with Biotech Firms
Marketing and Distribution
Developing Clinician Support

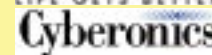
Featured Entrepreneurs

Advanced Brain Monitoring, Inc.,
Carlsbad, CA. Manufacturer of
brain-state analysis systems

Enpath Medical Inc., Minneapolis,
MN. Manufacturer of
neurostimulation leads

Cyberkinetics Inc., Foxborough, MA
Manufacturer of brain computer
interfaces and electrode arrays

Texcel Medical Systems, East
Longmeadow, MA. Manufacturer
of implantable medical devices,
including pulse generators



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2004

October 4-5, 2004
Crowne Plaza
San Francisco Airport

Who Should Attend

- Neurotechnology Executives
- Venture Capital Professionals
- Entrepreneurs
- Healthcare Professionals
- Neural Engineering Researchers

Neurotech
business report

from medical technology to commercial products
461 Second St. #124
San Francisco, CA 94107



This two-day conference offers an exclusive forum for neurotechnology executives and entrepreneurs to interact with investors, technologists, and potential partners who are actively working to grow this new and exciting industry. The schedule of presentations and panel discussions features a host of experts with a wealth of information on the neurotechnology industry and the investment community.

Sessions will cover a range of technologies and market segments in the neuro space, including neuromodulation, neural prostheses, neurodiagnostics, and neurostimulation. The afternoon of the first day of the conference features an intensive course for neurotechnology start-up firms. Participants will be able to take part in one-on-one mentoring sessions with venture capital professionals, giving them a unique opportunity to conduct a "dry run" of a presentation to potential investors.

The second day of the conference features a keynote address from the CEO of Advanced Neuromodulation Systems, Inc., one of the most successful public neurotechnology firms. There will also be panel discussions on key issues affecting the industry, such as regulatory and reimbursement issues, licensing, and other commercialization factors.

Hotel Information

The Crowne Plaza San Francisco International Airport Hotel is located at 1177 Airport Blvd.. Burlingame, CA 94010. Rooms are available for \$99 per night. Call the hotel at 650 342 9200 and mention Neurotech Leaders Forum to secure this rate.

Speakers and Panelists

Moderators

James Cavuoto, Editor and Publisher, Neurotech Reports

Warren Grill, Ph.D., Duke University, Sr. Technical Editor, Neurotech Reports

Glenn Cornett, M.D., Ph.D., Metastrat, Sr. Financial Editor, Neurotech Reports

Panelists and Presenters

Chris Berka, Advanced Brain Monitoring, Inc.

Albert Cha, M.D., Ph.D., Vivo Ventures

Chris Chavez, ANS Inc.

Andrew Firlík, M.D., The Sprout Group

Jennifer French, STIM Society

Jeff Gagnon, Enpath Medical, Inc.

Shai Gozani, M.D., Ph.D., Neurometrix Inc.

Sam Hall, CitiGroup SmithBarney

Jason Harry, Ph.D., Afferent Corp.

Wende Hutton, Canaan Partners

Andrew Merickel, Ph.D., Knobbe Martens

Vince Owens, Texcel Medical Systems

Gail Schechter, Ph.D., BioIntelligence

Everett Shockley, Chubb Group

Timothy Surgenor, Cyberkinetics, Inc.

Kevin Wasserstein, Versant Ventures

Terri Zmina, NDI Medical

2004 Neurotech Leaders Forum

October 4-5, 2004, Crowne Plaza, San Francisco International Airport

Day One

1:00-2:15

Neurotech Intensive Start-up Course

Selling Your Business Plan to VCs

Glenn Cornett, Neurotech Reports

2:15-3:30

Neurotechnology Market Fundamentals

3:30-4:00

Refreshment Break

4:00-5:30

One-on-One Mentoring Sessions

5:30-7:00

Cocktail Reception Sponsored by ANS

Day Two

8:30-9:00

Registration and Coffee

9:15-9:45

Keynote Address: Building a Neurotechnology Company

Chris Chavez, CEO, Advanced Neuromodulation Systems Inc.

9:45-10:15

Neurotechnology Industry Update

James Cavuoto, Neurotech Reports

10:15-10:30

Coffee Break

10:30-11:15

Reimbursement and Regulatory Affairs Panel

Terri Zmina, NDI Medical

11:15-12:00

Commercialization Outlook Panel

Sam Hall, CitiGroup SmithBarney

12:00-1:30

Luncheon

1:30-3:00

Entrepreneur Panel

3:00-3:15

Refreshment Break

3:15-4:00

New Technologies Panel

Warren Grill, Duke University

Shai Gozani, Neurometrix, Inc.

4:00-5:00

Venture Capital Firms Perspective

Wende Hutton, Canaan Partners

Albert Cha, Vivo Ventures

Kevin Wasserstein, Versant Ventures

Andrew Firlík, The Sprout Group

5:00-6:30

Cocktail Reception Sponsored by Cyberonics Inc.

Registration Form

Registration fee: ☐ Day One \$795 ☐ Day Two \$795 ☐ Days One and Two \$1195

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

Payment Method: ☐ Check ☐ MasterCard ☐ Visa ☐ AmEx ☐ P.O.# _____

Card number _____ Exp date _____

Signature _____ Date _____

Mail this form to Neurotech Reports, 461 Second St. #124, San Francisco, CA 94107
or fax to 415 358 4264 or register on-line at www.neurotechreports.com